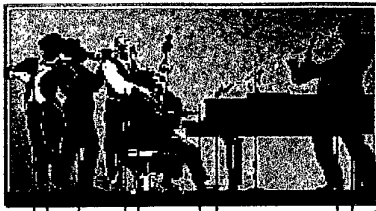


Current Solution



At the recording studio, multiple channels are recorded to ensure that the best possible sound is captured.

Then, the sound tracks are equalized, filtered, mixed and combined to arrive into the final commercial product, the music contained into two master channels: LEFT and RIGHT.

LEFT

RIGHT

Then the content is allocated in different media for its distribution.



CDs/DVDs

L R

Tapes

L R



Files

L R

Customer purchases the content and reproduce it in a standard stereo reproducer.



Proposed Solution



At the recording studio, multiple channels are recorded. This becomes the MASTER RECORD and can include images and data files as well.

When a customer's order is received, the PROPOSED SYSTEM asks these parameters for customization:

- Customer's preferences
- Number & type of available speakers.
- Acoustic characteristics of the room.
- Uses for the recording.

The PROPOSED SYSTEM equalizes, filters, mixes and combines the Sound Tracks according to the number of channels for the customer setup.

1

2

3

4

5

6

7

The PROPOSED SYSTEM allows to download the combined sound track file into the customer's reproduction equipment according the purchase terms

Customer Interaction

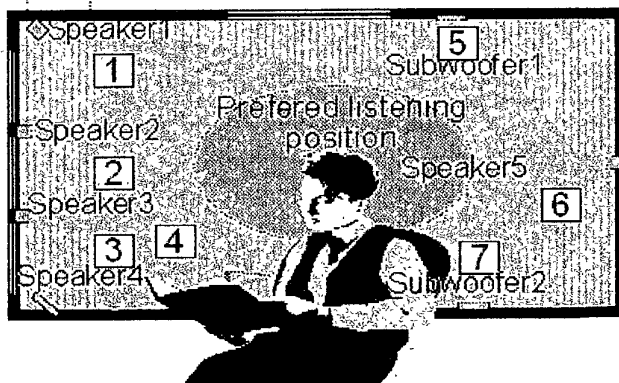


Fig. 1 Comparison between current approach and the proposed system (CMRS)



Chemical structures of various substituted benzene derivatives, including chlorobenzene, nitrobenzene, and various substituted benzenes with halogens, nitro groups, and other functional groups.

Application Structure

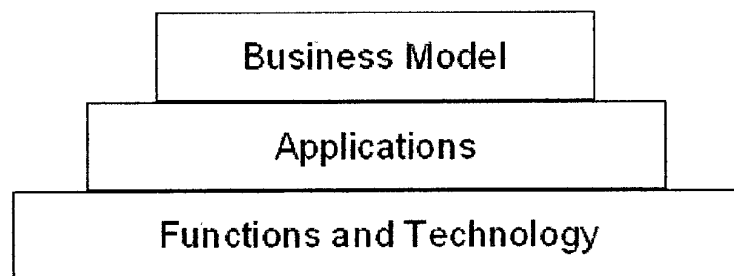


Fig. 2: Architecture of the Business Model

Business Process Description

Patent No. 09317113

A Customer inquires the Seller by means of a differentiated seller-provided customer interface.

The Customer interacts with the seller-provided interface and select a preference, determined by a group of commercial conditions within a group of Music&Media records available.

The seller-provided interface request the customer his:

- Preferences.
- **Amount and type of available speakers.**
- **Acoustic characteristics of the room.**
- Uses for the preference selected.
- Payment option.

The customer itself and/or his reproduction system, through its communication interface, provides the seller with the profile information required.

The seller's application produces a CUSTOMIZED MULTICHANNEL RECORD FILE (CMRF), validates the payment and allows the customer to download the **CMRF** or allocate it in a supporting media like CD, DVD or tape.

An account is created for customer care purposes in which all the relevant information related to the transaction is recorded.

Note: Characters in **Bold** indicates what is unique and invented in the business model proposed.

Fig. 3 Proposed Business Model Process

